

## **PRIVACY POLICY**

National Trade Productions (“NTP,” “We” or “Us,” as used in this Policy, may include NTP subsidiaries and affiliated entities) takes the issue of privacy very seriously. This Privacy Policy (“Policy”) is intended to help you understand how National Trade Productions collects, uses and safeguards the information collected on our website. This Policy governs all forms of Personal Information collected by methods including, but not limited to, websites, emails, Apps, social media, public forums, and direct mail. By accessing our website or providing your information to us, you accept and agree to the practices described in this Policy.

### **COLLECTION OF INFORMATION**

#### **What Types of Information We Collect**

When you visit our website and engage with our services, we collect a variety of information. This Personal Information identifies you as an individual or is information that is linked or linkable to you as an individual (“Personal Information”). Visitors may generally browse public portions of the National Trade Productions site anonymously without providing any detailed information. However, Personal Information is required in connection with registering with the site. In addition, Personal Information will be requested in connection with purchasing products or services, requesting additional information, signing up for newsletters, or submitting questions through this site.

The types of information we request could include name, address, email, phone, credit card information, job title, job description, personal demographics, job demographics and personal opinions.

#### **How We Collect Personal Information**

In general, a visitor will know when Personal Information is being collected because he or she will have to fill out a form. In addition, we may collect Personal Information through your use of the website, emails, Apps, social media, public forums, or direct mail.

National Trade Productions does not knowingly collect or use any Personal Information from users under 13 years of age.

## **Cookies**

A "cookie" is a piece of data stored on your hard drive containing information about you. National Trade Productions may use cookies in order to collect certain information about you, such as IP addresses (the Internet address of a computer), domain names (e.g., whether you are logged on from a .com, .gov, or .edu domain) and the type of computer and operating system being used. We may also use cookies to identify your computer when you revisit our website, to recall your authentication information or to track statistical information related to navigation throughout the website. National Trade Productions may collect such information in order to better operate the website so as to enhance your experience while using the website.

## **USE OF INFORMATION**

The Personal Information we collect is used to communicate with visitors to improve the content of our website, to notify consumers about updates to our website, and to contact consumers for marketing purposes. We may contact you to confirm purchases, enrollment to services, or to check the accuracy of the information you provide. We may also send you notices about special offers, new products, services, promotions, upcoming events and other similar information. When we contact you by email, all email campaigns from National Trade Productions will contain instructions and/or hyper-links to Opt In or Opt Out (unsubscribe) of our email lists. In addition, e-mail addresses may be removed from National Trade Productions' e-mail lists at any time by following the applicable opt-out procedure by contacting [optout@ntpshow.com](mailto:optout@ntpshow.com).

In addition to the other uses described in this section, we may also use your Personal Information with your consent, as you expressly authorize us to do so.

We will not keep your Personal Information any longer than necessary.

## **SHARING OF INFORMATION**

National Trade Productions may provide personal information to third party agents that have been hired to help provide a requested good or service. Unless directed otherwise at the

time of collection, we may also share collected personal information with third parties who may have information or services that we believe could be helpful to members or visitors. Visitors may opt-out from the sharing of collected information by contacting [optout@ntpshow.com](mailto:optout@ntpshow.com).

National Trade Productions reserves the right to disclose without notice to the user any information in its possession if required to do so by law, to protect or defend National Trade Productions' rights or property, or to respond to an emergency.

This website contains links to third-party websites which are not under the control of National Trade Productions. We are not responsible for the privacy practices of any linked site. Links to other sites do not imply National Trade Productions' endorsement of the products or services or privacy or security practices of those websites.

### **OUR SECURITY PROTECTIONS**

We use commercially reasonable efforts to make our collection of data consistent with all applicable laws and regulations. We exercise care in providing secure transmission and storage of data. However, no data transmission or storage is 100% secure. We cannot warrant that all data we transmit, store and collect will be completely secure. We take commercially reasonable efforts to create and maintain firewalls, restricted access and other appropriate safeguards to ensure that, to the extent we control information, it is used only as authorized by us and consistently with this Policy.

### **YOUR PRIVACY OPTIONS**

We respect your privacy and recognize your right to limit how we contact you and share information. We will endeavor to correct, update or remove collected Personal Information if contacted.

Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for marketing purposes. If you have previously agreed to us using your personal information for marketing purposes, you may change your mind at any time by emailing us at [optout@ntpshow.com](mailto:optout@ntpshow.com).

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible at the above address. We will promptly correct any information found to be incorrect.

### **UPDATES TO THIS POLICY**

National Trade Productions reserves the right to modify this Policy at any time without prior notice. Your continued use of this website shall constitute your acceptance of the Policy.

### **HOW TO CONTACT US**

Questions or comments about this Privacy Policy should be directed to Patrick Harrison at [pharrison@ntpshow.com](mailto:pharrison@ntpshow.com).